



WIOA Title 1B Funding and Outreach Updates

March 22, 2022

AGENDA



- PART I – FUNDING UPDATE
- PART II – OUTREACH STRATEGIES
- PART III – FISCAL Q & A



PY2022 FUNDING OUTLOOK

The following table outlines Illinois’ formula funding under the WIOA Youth, Adult and Dislocated Worker Programs from Program Year r 2022 based on the TEN 20-21 projection.

	PY 2019	PY 2020	PY 2021	PY 2022*
Youth	\$ 41,773,340	\$ 47,902,600	\$ 43,380,155	\$ 39,544,212
Adult	\$ 39,309,891	\$ 45,085,051	\$ 40,871,014	\$ 37,327,237
DW	\$ 59,425,694	\$ 56,663,539	\$ 51,358,724	\$ 46,222,852
TOTAL	\$ 140,508,925	\$ 149,651,190	\$ 135,609,893	\$ 123,094,301



PY2021 FUNDING INCREASE

WIOA NOTICE NO. 20-NOT-07, CHANGE 1

Provides the Local Workforce Innovation Boards (LWIBs) with the allocation of \$3 million in additional PY'21 WIOA Title IB Dislocated Worker Program Funds.

TIMELINE

- Funding Notice 3/14/22
- Modification Due Date 5/6/22
- Modifications Obligated 6/30/22

PY2021 OBLIGATION WAIVER REQUESTS

- LWIA's must obligate at least 80% of the WIOA Program Year 2021 formula grant funds by June 30, 2022. Grantees that do not meet this requirement face reallocation of the grant funds to the other LWIAs.
- The IWIB has authorized DCEO to accept and approve waiver requests regarding the requirement of LWIBs to obligate at least eighty percent (80%) of WIOA Title IB Adult, Dislocated Worker, and Youth formula grants in PY'21.
- LWIBs that need this authority should submit a waiver request no later than close of business July 20, 2022. DCEO will consider the following factors in the review and approval of the waivers:
 - Identify the WIOA Title IB funding stream(s) that will be impacted;
 - Project the WIOA expenditures and obligations as of June 30, 2022;
 - Document the reason the LWIB will not meet the eighty percent (80%) expenditure and obligation rate; and
 - Provide a high-level plan of how the PY'21 funds will be used to provide immediate services to job seekers during the remainder of WIOA PY'21 and throughout PY'22.

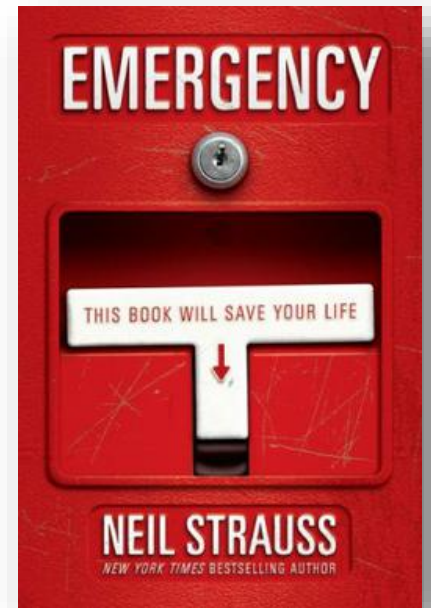
WORKFORCE SYSTEM EXPECTATIONS

- Training and Employment Notice No (TEN) 08-20 emphasizes how the public workforce system has an important role to play in supporting job seekers and businesses as regional and local economies move through the varying stages of reopening following closures related to COVID-19.
- Training and Employment Notice No. (TEN) 13-20 outlines strategies for state and local workforce agencies regarding service delivery, customer outreach, and business engagement during this vital time.



RAPID RESPONSE – IE FUNDS

- Rapid Response promotes economic recovery by developing a comprehensive approach to identifying, planning for, or responding to layoffs and dislocations, and preventing or minimizing their impacts on workers, businesses, and communities.
- WIOA offers significant flexibility with regard to the use of Rapid Response funds.
- In order to conduct layoff aversion activities or to respond to dislocation events, Rapid Response providers may devise additional strategies or conduct activities to minimize the negative impacts of dislocation on workers, businesses, and communities and to ensure that workers impacted by layoffs are able to be reemployed as quickly as possible.





PY2021 RAPID RESPONSE (1E) FUNDING

WIOA NOTICE NO. 21-NOT-02

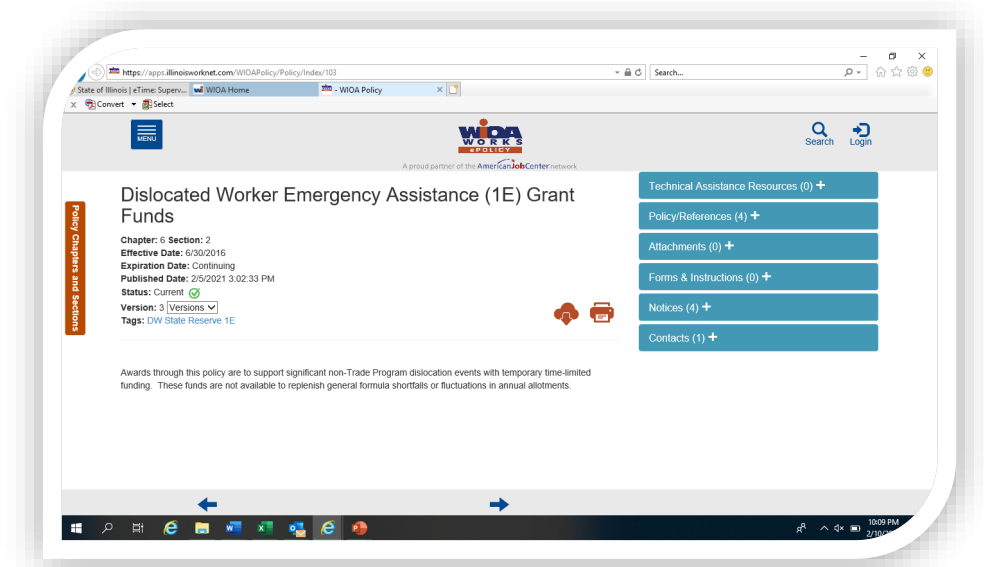
Provides LWIBs with opportunity to apply for Statewide Rapid Response Funding to assist in the COVID-19 economic recovery, rapid response, and layoff aversion activities. Illinois will continue to provide 1E funds to LWIAs to help laid-off workers quickly transition to new employment. Funds are available to support the following activities:

- *Strategies to Rapidly Connect Jobseekers to Work*
- *Strategies to Expand Supportive Services*
- *Strategies to Support Workers in Targeted Industries*
- *Strategies to Support Employers*

FUNDING NOTICE: WIOA Policy Guide

Chapter 6, Section 2

- The funding notice and application can be downloaded from the E-policy guide at:
<https://apps.illinoisworknet.com/WIOAPolicy/Policy/Index/103>
- Under “NOTICES” Download: The 21-NOT-02 Notice and Application



APPLICATION INFORMATION

- LWIAs that request additional IE funds to increase the services to job seekers and employers under this notice should submit a completed application electronically to CEO.OET.Grants@illinois.gov using the application template (Attachment A).
- Applications will be accepted and reviewed on a rolling, first-come, first-served basis until funds are exhausted.
- LWIAs may consolidate Layoff Aversion projects under one submission to the Department or submit individual projects as soon as an application is completed.
- Applications must be received by May 14, 2022 to guarantee consideration for funding before the June 30, 2022 State of Illinois fiscal year processing deadline.

APPLICATION CONTENT

A completed application must provide the applicable information that is listed below:

- The number of employees affected;
- The number of dislocated workers served;
- The number of businesses assisted;
- A brief profile of the business including industry, occupation, and physical location(s);
- A brief narrative describing the layoff aversion plan, timeline and need for funds;
- The amount of funds requested and brief budget description; and
- A commitment of the employer to adhere to the required certifications.

APPLICATION REVIEW

A team of staff from the Office of Employment and Training will review the applications on a first-come, first-served basis until all of the available funds have been committed. Applications will be reviewed based on the following criteria:

- Regional and Local Need
- Impact of the Project
 - Number of Dislocated Workers served
 - Number of layoffs avoided
 - The number of businesses assisted
 - Targeted industries and occupations as outlined in the regional plan
 - Economic impact to community
- Geographic Distribution of Awards





GRANT MANAGEMENT & MONITORING

- This program is funded by the U.S. Department of Labor Workforce Innovation and Opportunity Act and grantees must follow all applicable WIOA regulations.
- The funding for this grant will be provided on a reimbursement basis and pre-award costs will be allowed.
- All costs must be documented in accordance with the eligible layoff aversion activities and must be documented in accordance with the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards located at 2 CFR Part 200.
- This grant will be included in the annual monitoring of the Local Workforce Areas by the Office of Employment and Training, as appropriate.



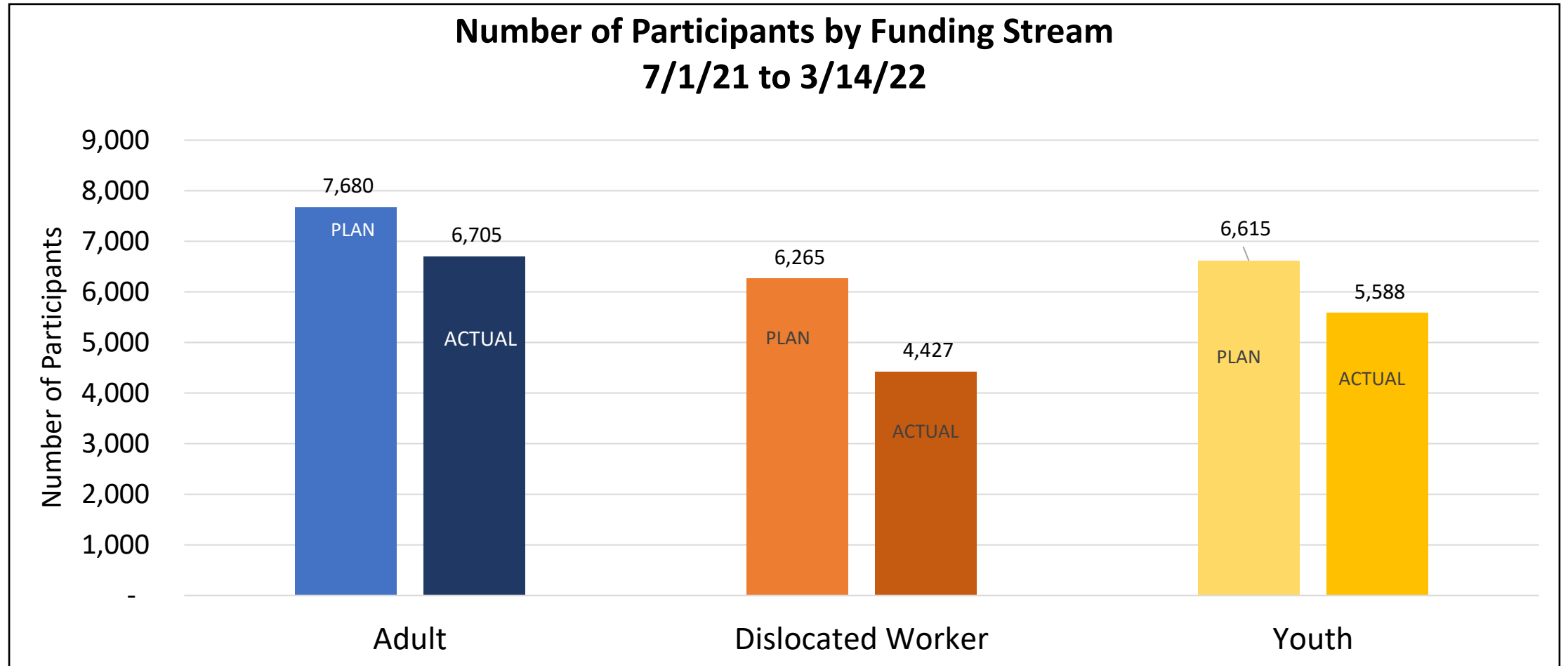
RECOMMENDED NEXT STEPS

- Immediately review the local workforce plan, labor market information, outreach strategies and other information with workforce partners to identify and enhance the strategies that will increase the availability of workforce services to job seekers and employers.
- Identify barriers and work with state and local partners to address issues and obstacles.
- Develop a COVID-19 recovery / action plan to focus Program Year 2020 and 2021 priorities, strategies and activities.
- Request additional funding and support from DCEO and other partners as needed.



PART II: OUTREACH STRATEGIES

WIOA TITLE IB SERVICE LEVELS



OUTREACH STRATEGIES

Create an Outreach Plan



- Inventory and assess current outreach efforts
- Review and evaluate effectiveness of outreach channels
- Identify any gaps and avenues to expand pro-active outreach

OUTREACH STRATEGIES

Best Practice: Leverage WIOA core programs and other required partner programs. Facilitate partner meetings to identify additional outreach strategies.

LWIA Examples:

- The One-Stop-Operator facilitates monthly partner meetings and distributes comprehensive internal partner updates.
- Coordinate with IDES Regional Business Services staff to send email blasts to UI claimants/IL Joblink registrants.
- Targeted postcard mailing to Reemployment Services and Eligibility Assessment (RESEA) participants, in collaboration with Illinois Department of Employment Security (IDES), and Unemployment Insurance (UI) profiles in Illinois Workforce Development System (IWDS).
- Co-branded collateral with shared costs for distribution.
- Utilize IDES MLS Report to determine which employers have large number of employees with UI claims.
- Meet with student services departments at community colleges who can assist with referrals (tuition assistance).





OUTREACH STRATEGIES

Best Practice: Increase outreach, coordinate special workforce events, and set up temporary access points in coordination with community partners.

Chambers of Commerce	Correctional Facilities	Housing Authorities	Local Village/Townships
Child Care Organizations	County Health Departments	Industry Associations	School Districts
Community Based Organization	Faith Based Organizations	Libraries	United Way Organizations
Community Colleges	Food Banks	Local Elected Officials	Youth Service Centers

LWIA Examples:

- Participate in community events throughout the County (i.e., resource fairs, career fairs, etc.).
- Connect with childcare providers to help identify parents that have lost a job; provide program marketing material to them to distribute.
- Request to include flyers/promotional material in local municipality communication (emails, mailings, etc.) and school district “virtual backpack” communication to parents.
- Offer services for returning citizens with pro-active outreach by facilitating orientations prior to release.

OUTREACH STRATEGIES

Best Practice: Targeted outreach to dislocated workers.

LWIA Examples:

- Host standing monthly dislocated worker workshops.
- Create a dislocated worker and Trade outreach flyer that lists specific companies with significant layoffs.
- Partner with the Unions to provide dislocated worker services. Coordinate outreach to laid off Union members and host a Career Fair at the Union Hall.

FROM LAYOFF TO LAUNCH

LAID-OFF? LOST YOUR JOB
OR WAGES DUE TO COVID-19?

Regain control over your career.

- You may qualify for a grant up-to-\$10,000 to upgrade your skills
- **Continue** to receive unemployment benefits
- **NO** need to pay back





OUTREACH STRATEGIES

Best Practice: The use of technology – specifically social media to reach out to job seekers.

LWIA Examples:

- Launch a “Meet Our Team” social media campaign to directly connect constituents with staff.
- Use data and campaign boosts to target the location and audience of posts.
- Utilize a mobile workforce center or “pop up” to communities with the highest needs.
- Utilize participant and employer success stories to disseminate through the local community and state level.
- Utilize various technology avenues, social media, text campaigns, (#), virtual hiring events (VJFs)

Impacted by @companyname #layoffs or know someone who was? Please share! XXX American Job Center provides critical resources to workers in transition including information about unemployment insurance, healthcare, and career services. Reach out to XXX to connect today! We're here to help workers in transition!

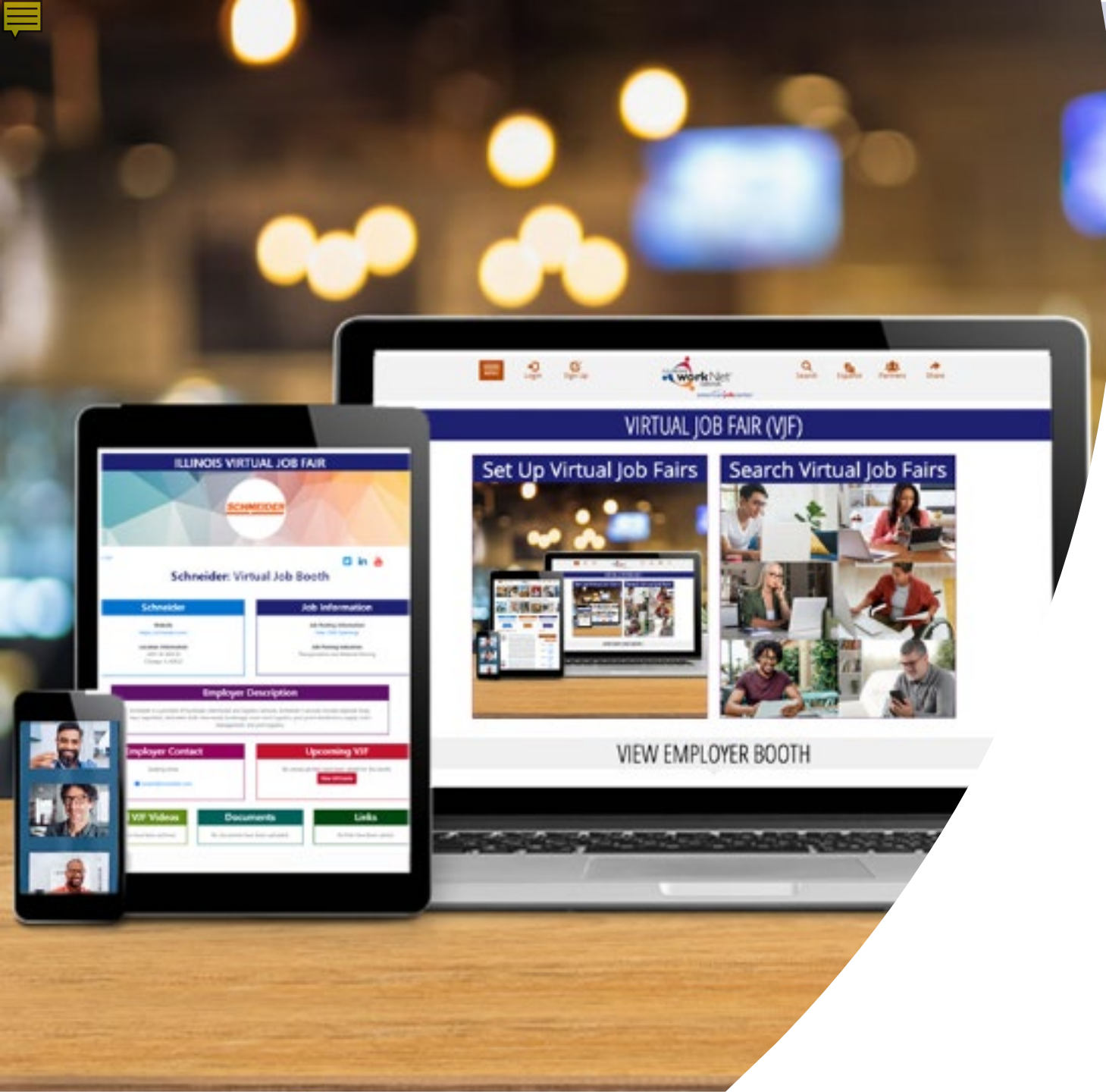


OUTREACH STRATEGIES

Best Practice: Leverage Virtual Job Fairs and incorporate post-event follow up to VJF attendees.

LWIA Examples:

- Partner with Employer Booths within the LWIA to incorporate a brief overview of career and training services during events.
- Coordinate with the employer to add AJC info to the Links section on the Employer Booth.
- Assist with promoting VJF's within the LWIA./EDR.



OUTREACH STRATEGIES

Best Practice: For each type of special or targeted population, develop a unique method or strategy for locating, attracting, and retaining participation in workforce programs.

LWIA Examples:

- Utilize IE funding to support special initiatives i.e., supporting women of color who had been the primary child-care giver during the pandemic and unable to reenter the workforce on a career path.
- Targeted populations outreach with responsive communication to the demographics of the unemployed and low-income workers in the region.
- Detailed referral agreements and referral processes with additional partners, public agencies, shelters, youth organizations, justice officials, etc.
- Increase recruitment and intake of participants with characteristic barriers.
- Comprehensive needs-based assessments. Extensive record-keeping of participant barriers to increase tracking and accountability, including full data entry into the case management system.

Supportive Services

Best Practice: Review and revise case management and supportive service policies. Disadvantaged and vulnerable populations may need additional supportive services, multiple service strategies, co-enrollment in additional programs, referrals to community service providers, and/or a team approach on your part to succeed in the labor market.

LWIA Examples:

- Expand supportive services through contracting access to mental health counseling sessions for Youth, Adults, and Dislocated Workers.
- Provide a comprehensive pallet of services to remove barriers individuals face to entering and thriving in the labor market.
- Provide participants with tablets and partial reimburse for internet access to facilitate training on remote connection to the AJC and/or training programs.
- Increase transportation assistance amounts to align with current market.





Evolution of Service Delivery

- Institutionalize remote case management capabilities by developing the policy, procedures, training, and technological infrastructure to enroll job seekers and provide case management services.
- Update the AJC and/or partner resource rooms with technology and staff to provide more access points to the workforce services.
- Track the basic career services that are provided to job seekers.

DIRECT TRAINING STRATEGIES

Best Practices:

- Identify additional strategies to support additional training for participants and employers.
- Support industry sector partnership activities and training opportunities among multiple employers.
- Promote work-based learning opportunities, pre-apprenticeship, and registered apprenticeships to current WIOA customers.
- Expand Incumbent Worker Training Programs with a focus on upskilling and retaining workers.

LWIA Examples:

- Review current ITAs awarded to identify where current program enrollments can be expanded and identify where class-size training opportunities might exist in specific programs.
- Evaluate current ITA customers for referral to OJT for immediate employment and training opportunities at local employers.
- Convene with industry leaders in key sectors to identify immediate workforce needs and implement collaborative solutions (recruitment, cohorts, training).





RESOURCES

Labor Market Information:

Illinois Department of Employment Security (IDES) clearinghouse of Labor Market Information.

https://www2.illinois.gov/ides/lmi/Pages/Data_Statistics.aspx

Illinois Employment Business System (IEBS) as an economic impact tool and resource to address layoff aversion.

<https://www.illinoisworknet.com/iebs>

Illinois workNet Regional/Local Plan Status Dashboard

https://www.illinoisworknet.com/WIOA/RegPlanning/Pages/Plans_MOUs_Dashboard.aspx

Toolkits:

Business Service Delivery Recovery Resources

https://www.workforcegps.org/resources/2020/06/03/01/12/P2R_Business_Service_Delivery

National Governor's Association State Roadmap for Workforce Recovery

<https://www.nga.org/center/publications/roadmap-workforce-recovery/>



PART III: FISCAL Q & A

Fiscal Questions/Open Discussion

1. When monitoring, fiscal and program work separately and end up pulling duplicate or excessive OJT/IWT projects and sub-awards. One LWIA had 4 out of 3 sub-awards pulled between fiscal and program. Can they work together on those?
2. Supportive service issues came up during monitoring. A supportive service line was opened in IWDS for books for an apprenticeship and the program monitor did not feel that was appropriate. Are the program monitors receiving the same guidance that we are about this?
3. Communication is also still an issue with monitoring. A couple of LWIAs said that the program staff communicated some, but the fiscal staff did not.





Fiscal Questions/Open Discussion

4. Can we get a copy of the monitoring tool that DCEO uses?
5. We discussed the cash ordering process previously. Is there any way to cut the time it takes to receive cash or to increase the 3-day limit? We did receive an email about a delay in cash due to a holiday, and we do appreciate that. The only concern there is that it was received too late to order extra cash to cover.
6. Can books & related supplies be paid for with Title 1 funds since they are considered Supportive Services even if training is not being provided by Title 1? WIOA law states that Supportive Services may be provided as long as WIOA career services are being provided & follows local Supportive Service policy. Please provide feedback on if supportive services including books/supplies are allowable if client is only receiving WIOA Career Services.