

Which data points matter most?

1. Current Employment
2. Short term change in Jobs (2 years)
3. Long term change in jobs (10 years)
4. Current and past Location Quotients
5. Current wages
6. # Establishments
7. Average # Jobs per Establishment
8. Job Growth Projections
9. Occupational data
10. Your on-the-ground knowledge

What if you don't have all these data points? Work with what you have.